

JTAC Newsletter



Athletes and Opioid Prevention Presentations

JTAC and the Atlantic County Opioid Task Force has made available prerecorded videos on the topic of preventing opioid misuse among athletes. The presentations are for high school athletes, their parents and guardians, as well as athletic directors, coaches, athletic trainers, and anyone else working with youth athletes. The videos are now available on the JTAC website: <http://www.jtacnj.org/opioids-and-athletes.html>. There are five presentations recorded by local residents regarding their personal stories, experiences and perspectives on athletes and the dangers of opioid misuse. Presenters include: Dr. Josiah Bunting, Bunting Family Pharmacy; Sgt. Jennifer Cugini, Atlantic County Prosecutor's Office; Don Rogers, Advanced Recovery Systems; Dave Sholler, Philadelphia 76ers; and Melanie Mackleer, Atlantic Prevention Resources. Youth athletes are at a higher risk for opioid addiction due to their greater risk of injury and their increased opportunity to receive diverted pain medications from teammates. Prevention outreach like these presentations will help educate the athletic community of these dangers. The presentations were prerecorded to allow viewers to watch them when it is convenient for them and for schools to be able to use in a virtual setting. Questions for the presenters can be submitted directly on the website and answers will be displayed at the bottom of the video page. There is also an evaluation link on the website so viewers can provide feedback.

Hamilton Township Permanent Prescription Drop Box

JTAC has partnered with the Hamilton Township Police Department in Atlantic County by helping them secure a permanent prescription drop box for the public to dispose of unused, unwanted, and expired medications. The box is located inside the police department at 6101 13th St, Mays Landing, NJ 08330 and will be available to the public 24/7. Hamilton Township Police Department's Chief Ciambone and Det. Armitage along with Brian Wilson, JTAC have worked eagerly to provide this much needed service to the local community. Chief Ciambone was pleased to be able to work with JTAC to provide a resource to the community to assist in reducing the misuse of prescription medication. The police department has previously participated in the DEA National Prescription Drug Take Back Day events and recognizes the need to continuously assist residents in properly depositing of unused medications. Properly securing and disposing of medications is an important step in helping prevent the theft and diversion of powerful opioid medications. Safely securing and properly disposing of medication is key in helping to extinguish this opioid epidemic.



JTAC Billboard

In January 2021, JTAC purchased a billboard on the Black Horse Pike heading west towards Mays Landing near Storybook Land in Egg Harbor Township. The billboard features an enlarged JTAC logo and is a general advertisement for the coalition. Over the summer we updated our website and have continued to add different resources to it. We are hoping this advertisement will help show the community what we have to offer and direct them to our website and Facebook page for more information.



Sticker Shock

JTAC held two Sticker Shock events, one at the end of December in anticipation of the New Year’s holiday and the other leading up to Super Bowl Sunday. For these events, JTAC labeled brown paper bags with stickers reminding adults that it is against the law to purchase alcohol for anyone under the age of 21. The bright orange stickers promote the penalties for doing so which can include up to 6 months in jail and up to \$1,000 in fines. JTAC distributed over 3,000 pre-stickered bags to Bootlegger’s Liquor Outlet, Northfield, and Tomar’s Discount Liquors and Passion Vines Liquor Store in Egg Harbor Township for the New Year’s holiday and donated nearly 2,500 bags to both Joe Canal’s in Egg Harbor Township for Super Bowl Sunday. JTAC appreciates the support of our community and would like to thank our local liquor store establishments for their continued support and help in preventing underage drinking!



Faith-Based Meetings

On January 20th, JTAC held its second Faith-Based meeting which included a FREE Narcan training conducted by Jennifer Pielhau, Atlantic County Municipal Alliance Coordinator. Jen also gave information about the Municipal Alliance’s throughout the county and the different programs and services they offer. Our next meeting will be held on March 17th at 10 a.m. and Carlo Favretto, Jr., Atlantic Prevention Resources will be conducting the Don’t Get Vaped In training. And discussing the Atlantic Quit Center and the services they offer. Don’t Get Vaped In provides an in-depth look into the dangers of vaping. Participants will receive an education about the different Electronic Nicotine Delivery Systems (ENDS) on the market and how youth throughout the country are becoming addicted to nicotine. Participants will discuss the myths about vaping and receive a look into the advertising tactics of Big Tobacco and the Vaping Industry to demonstrate how their advertisements target our youth. We are still looking to build up our relationships in the faith-based community so if you know of any organizations who are interested, please contact Amber Cutano acutano@atlprev.org or Brian Wilson bwilson@atlprev.org.

Physician Mailing

In December 2020, we mailed out packets to about 200 physicians in Atlantic County. These packets included information on prescribing opioids, underage drinking, and youth tobacco and marijuana use. A short letter was sent along with JTAC brochures, Treatment Resource Guides, the Partnership for a Drug-Free New Jersey’s Prescriber Guide, CRAFFT Questionnaire’s, Deterra and Locking Medicine cabinet posters and a flyer and referral form for the Atlantic Quit Center. This outreach is normally done in-person but due to COVID we decided the best option was to mail the information out. We wanted to give this information to physicians so they could contact us if they were interested in more resources or had any questions. We will be doing following up calls with some of the bigger offices to ensure the packets were received and see if they are interested in any of resources or answer any questions they may have.



School Administrators Academy

JTAC is co-sponsoring a School Administrators Academy, the presenters will be Dr. Lori Desautels, Assistant Professor, Butler University and Michael McKnight, Education Specialist, Department of Education. School Administrators are in a unique position to shape the climate and culture of the entire school and this training is designed to help them create powerful learning environments for all members of the school community. The Administrator Academy sessions will explore the four principles of Applied Educational Neuroscience: Educator Brain State, Safe Attachment, Regulation and Co-regulation and Teaching Neuroanatomy. Administrators will learn about the latest research on how to best support their staff and enhance their own and staff's ability to effectively connect with students and maximize their potential for learning and succeeding. This event is a five-part series that will focus on different areas during each session. It will take place on Wednesdays from 12 – 1 p.m. from February to June. The first two sessions have already taken place and on February 3rd we had 179 participants and on March 3rd we had 125 in attendance. These trainings are being done for both Atlantic and Cape May county. The upcoming dates are April 14th, May 5th and June 2nd, if you know anyone who would be interested, please contact Laurie Smith, lsmith@atlprev.org for registration information.

Radio PSA's

October through December 2020, JTAC ran underage drinking PSA ads on local radio stations. In addition to the underage drinking ads, in October, JTAC ran an ad on the consequences of marijuana use, in November, an ad for the coalition and in December for National Drunk and Drugged Driving Month, an ad on drugged and drunk driving was utilized. JTAC is in the process of forming a marketing committee to help get some ideas and plan out our marketing for the year. If anyone is interested in joining the committee please contact Laurie Smith lsmith@atlprev.org.



Materials Translation

JTAC has been working to have some materials translated into Spanish and are happy to announce that most of our materials have now been translated and are available to the community. The translated materials include our JTAC brochure, Treatment Resource Guide, Deterra and locking medicine cabinet brochures, stickers, etc. In the next couple of months, we will be working on doing an outreach to distribute these materials into the Hispanic community in Atlantic County by visiting some community centers. If you know of any individuals or businesses that would be interested in these materials, please contact Brian and a pick up or drop off can be arranged, bwilson@atlprev.org.

Obtenga GRATIS UN ARMARIO CON SEGURO PARA MEDICAMENTOS



Proteja a su familia asegurando todos los medicamentos recetados de su hogar en este armario **GRATIS** con seguro para medicamentos.

Para obtener **GRATIS** un armario con seguro para medicamentos, comuníquese al **(609) 272-0101**



¿TIENE MEDICAMENTOS SIN UTILIZAR, NO DESEADOS O VENCIDOS?

The American MEDICINE CHEST CHALLENGE

¿Qué es un buzón permanente para medicamentos recetados?
Un buzón permanente para medicamentos recetados es un lugar para desechar medicamentos no deseados, sin utilizar o vencidos. Join Together Atlantic County (JTAC) está decidido a brindarle más información sobre el abuso de medicamentos recetados y las formas de marcar la diferencia dentro de su casa y su comunidad.

¿En qué momento están disponibles?
En la mayoría de los lugares, los buzones están disponibles las 24 horas del día, los 7 días de la semana; sin embargo, en algunos lugares solo están disponibles durante horarios comerciales determinados. Para obtener más información sobre los lugares y los horarios, diríjase a www.jtacnj.org.

¿Por qué es importante?
El abuso de medicamentos recetados es un problema creciente y continúa siendo una preocupación urgente en nuestras comunidades locales. Una de las mejores formas de tener una comunidad segura, y de proteger el medioambiente en el proceso, es desechar los medicamentos no deseados, sin utilizar y vencidos.

5 Simple Steps

1. Realice un inventario de sus medicamentos recetados y de venta libre.
2. Asegure su armario de medicamentos.
3. Deseche de manera segura los medicamentos sin utilizar, no deseados y vencidos.
4. Tome los medicamentos como se lo hayan recetado.
5. Hable con sus hijos sobre los peligros relacionados con el abuso de medicamentos recetados... ellos están escuchando.

Para encontrar un buzón cercano o para obtener más información, visite nuestra página web www.jtacnj.org o comuníquese al (609) 272-0100.

Patrocinado por Join Together Atlantic County una coalición para la prevención del abuso de sustancias.

Join Together Atlantic County JTAC
626 N. Shore Road, Absecon

(609) 272-0101 Ext. 2
www.JTACNJ.org